



Full Board Meeting July 20, 2023

12:00pm

Mid-Ohio Conference Center

Call to Order and Roll Call of Voting Members

Board Chair, Randa Payne

Introductions/Other Announcements

New Workforce Hires

- As discussed at the last full Board meeting, the Crawford Partnership and Richland Area Chamber & Economic Development were posted the position of Workforce Coordinator in each county. The two new hires attended the meeting.
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- David Zak and Clint Knight introduced the two new hires on their teams as Workforce Development Coordinators in Crawford and Richland, Lisa Marcum and Cindy Truax, respectively.
- David described Lisa's background and experience, including being born and raised in Crawford County, her work at Gorman Rupp, and her degree in electrical engineering. Lisa expounded on that as well.
- Clint described Cindy's background and experience, including being born and raised in Richland County, and her work as a guidance counselor for many years at Clear Fork schools. Cindy elaborated on her background.

Board Retirements

- Clint noted that this was Carl Neutzling's last meeting with the Workforce Board after retiring from the IBEW 688 on June 30, 2023. He served on this board for the last 23 years. Clint and the rest of the Board thanked him for his service.

Agency Reports - IWT and OJT Updates

- Tobey Borders provided the update on behalf of Richland County.
- Melinda Crall and Suzanne Cole provided the update on behalf of Crawford County. Melinda noted that the CCEMP Youth funding was not all being used by Crawford, so \$86,000 may be utilized by Richland County.
- They explained that there are 2 OJTs happening now in Crawford County.

Business Resource Network Grant Update

- Clint Knight informed the board that the longstanding BRN Resource Committee reconvened and reviewed the RFP's from vendors following the Area being awarded the BRN Grant in the amount of \$99,998.63. The Campaign is a 12 month project with quarterly initiatives.
- Clint said the Committee met once to go over all the proposals from Richland Source, NECIC, Lind, iHeart, New Day Creative, and DRM. Ultimately the Committee has recommended the Board approve their decision of New Day Creative to hold the contract for the Outreach Campaign. Then a second session where iHeart and New Day came in to present their proposals to the Committee.
- Clint sent New Day's proposal to the full board ahead of the meeting, and also projected the financial breakdowns and areas of focus for the board to view during the meeting.
- Beth DeLaney, who was on the Committee, noted that all of the proposals were well done, and each company had certain strong qualities that it brought to the table. However, New Day had the full picture of what we were looking to do and they could get us over the finish line for a successful campaign.
- Dorey Diab, also on the Committee, also stated that the Committee met over the course of two sessions and had multiple discussions over who would be the best fit, and that they ultimately landed on New Day.
- Beth DeLaney motioned to approve the Committee's recommendation that New Day Creative be the vendor for the Outreach Campaign. Sonja Pluck seconded the motion. The motion carried with a unanimous vote.
- Clint stated that anyone who has any ideas for content can reach out to him or Randa at anytime as the campaign is a year long with lots of ability to get our message out there.

New Board Member Recommendation

Paul Bishop, Timken

- Clint discussed that at our last meeting we had talked about getting more representation from Crawford County, and a new business member was proposed to be added.
- David Zak discussed the potential new member, Paul Bishop who works at Timken. He spoke about Timken as well as Paul.
- Jenni Paramore motioned to approve Paul Bishop as a new member of the Board. Lori Bedson seconded the motion. The motion carried with a unanimous vote.

Carl Neutizling – Resignation

- Carl Neutizling announced his official resignation from the Board.
- Matt McClester motioned for the Board to approve his resignation. Tim Bowersock seconded the motion. The motion carried with a unanimous vote.

Brian McPeak, IBEW 688

- Clint proposed to the Board that Brian McPeak from the IBEW 688 replace Carl on the Board as the labor union organization representative.
- Carl discussed Brian's background and explained that Brian was replacing him in his role at IBEW 688 following his retirement, and he would be a great fit for the Board.
- Sonja Pluck motioned that the Board approve Brian McPeak to join the Board. Matt McClester seconded the motion. Motion carried.

Randa Payne motions to adjourn at 12:45pm, and it was seconded. Motion carried.

Attendance July 19, 2023	
Randa Payne	
Heather Moseley	
Lori Bedson	
Clint Knight	
Toby Borders	
Amy Wood	
Tim Ley	
Larry Schmidt	
Doug Weisenhaur	
Darry Banks	
Miranda Jones	
David Zak	
Lisa Marcum	
Beth Delaney	
Mandy Davis	
Steve Russell	
Melinda Crall	
Suzy Cole	
Gary George	
Mitch Jacobson	
Brian McPeek	
Jennie Paramore	
Sonja Pluck	
Dr. Dorey Diab	
Jeremy Knisely	
Nikia Fletcher	
Cindy Truex	