

RICHLAND-CRAWFORD WORKFORCE DEVELOPMENT BOARD MEETING

Executive Committee Meeting

Tuesday, September 20, 2022

11:30 A.M.

Mid-Ohio Spherion and Zoom meeting

Zoom Attendance

**Crystal Davis Weese
Nikia Fletcher
Mandy Davis
Angela Neef
Mitch Jacobsen**

Physical Attendance

**Tim Bowersock
Carl Neutzling
Dorey Diab
Randa Payne
Beth Delaney
Teresa Alt
Jill Gantt
Lori Bedson**

Welcome and introductions

Randa welcomed everyone to the meeting and began introductions.

Subcommittees

Education/Training/Workforce

Dorey reported that the committee had a good session in which everyone participated. There were three main areas discussed that must be addressed to meet the needs of employers.

- Supportive services such as transportation remain a challenge for employment and for training.
- Marketing is a need to engage those who have left the workforce to join the workforce again. Marketing is also needed to educate and engage 13- to 24-year-olds into career pathways in manufacturing, healthcare, and Information Technology to meet our local business needs.
- Childcare in the evening to support individuals in training and those working second and third shift.

The next meeting is scheduled for Monday October 3rd at 8:30. Purpose of the meeting is to develop the request for quotes for the marketing/outreach plan which will cover the entire calendar year. The goal is to begin marketing campaign in January 2023.

Youth

Crystal reported on the emerging workforce event that was held at the end of the summer program which included 32 students, and 14 speakers. The youth committee would like to hold these events quarterly to engage and retain youth in the programs.

Mitch discussed how workforce partners can work together to assist youth and keep them engaged. SPARC's Ready to Hire grant is a new opportunity to co-enroll youth in CCMEP and their grant to provide career pathways and work experience opportunities. Lori asked Teresa to add Heather Mosely to the committee.

Business

Randa and Teresa reviewed the business committee notes. The three top industries for employment in the county are manufacturing, healthcare, and government. Teresa shared that there was a discussion regarding the importance of government as the third highest employer and the role of the Board. Meeting the needs of businesses should be the board's highest priority. When local business needs are met, government will benefit. The communication to businesses needs to be very clear and concise. The resources that the Board can offer needs to be provided to businesses at various meetings through the safety council, chamber events, and board meetings.

Performance measures PY 2022 and 2023

The performance measures were provided by Office of Workforce Development to the Areas in late August. After some discussion, Lori drafted a letter seeking to negotiate the dislocated worker measures. The employment second quarter and fourth quarter after exit were reduced two percentage points based on the conversation. The success level is 90% of the measure agreed upon.

Job Fair

The job fair is Thursday September 29th from 10:00-1:00 at Mid-Ohio Education Service Center. Beth asked for data from the job fair.

November National Apprenticeship Month

The Board would like to support apprenticeship month by sharing the story of some local young adults who are in local training programs. Carl will seek a volunteer and get back to Teresa.

Training Request

Angela asked for the Board to consider using an out of state training provider for an individual who wants to pursue Environmental health and Safety associate degree at Barton Community College in Kansas. It is an online program. The individual has done research which was provided by email during the meeting. The Board would like to ensure that there is no other local provider that offers this associate degree. Angela will forward the information once it is received.

Training information was received, and board members approved via email.

